



Asmodee North America, publisher of the <https://www.asmodeena.com> website, (hereinafter Asmodee), processes your personal data, in its capacity as data controller, throughout your browsing on the site.

The purpose of this policy is to inform you both about the operation of cookies and the legal framework for their use by Asmodee. This is complementary to the [Personal Data Protection Policy](#)

WHAT IS A COOKIE?

A cookie is a small text, image or software file that is placed and stored on your computer, tablet or mobile phone about your use of the website.

To simplify, the term cookies here refers to all forms of trackers that are likely to collect information about your browsing from your device (beacons, trackers, http cookies, etc.).

By continuing to use the <https://www.asmodeena.com> site, you acknowledge that you understand the terms of our cookie policy.

You can change your preferences at any time by going to the "Manage your cookie preferences" section.

There are two types of cookies on our sites:

- session cookies, which are temporary and remain on your browser for as long as you visit our site, and
- persistent cookies, which remain on your browser for a longer period of time.

IS YOUR CONSENT REQUIRED?

Before you drop or read a cookie that:

- is not necessary for the provision of a service you request;

or

- does not allow/facilitate communication by electronic means,

Website publishers must:

- inform the User of the purpose of the cookies;
- obtain the User's consent;



- provide a means for the User to withdraw such consent.

The period of validity of this consent is thirteen (13) months.

WHY DOES ASMODEE USE COOKIES?

Cookies are used for a variety of purposes, such as allowing the user to easily navigate from one page to another, implementing user preferences, and improving the overall browsing experience, by customizing the website based on the user's browsing and to provide you with social media access options. Cookies can also help us to ensure that the advertisements that the user sees online are the most relevant to them and their interests.

To find out more about our purposes or the providers we use, you can click on 'Cookies' at the bottom of each page.

WHAT TYPES OF COOKIES DOES ASMODEE USE?

This Site is designed to be attentive to your needs. This is why ASMODEE uses cookies in order to optimize your visit to the Site.

The cookies used by ASMODEE fall into the following categories:

Technical cookies not subject to consent: these cookies are placed to facilitate your navigation between pages, ensure the security of our site but also allow you to benefit from certain features of our site and/or our services (account creation, identification, etc.). These cookies automatically expire when you leave the site.

Functional cookies not subject to consent: these cookies are strictly necessary for your browsing in order to provide you with an optimal user experience adapted to your personal preferences (detection of navigation problems, improvement of ergonomics, storage of your selection of products in your shopping cart).).

Audience measurement cookies subject to your consent: these cookies are subject to additional settings compared to audience measurement cookies not subject to consent collection. For this reason, they will only be filed if you give your consent. They allow us to establish anonymous statistics of more accurate browsing tracking across the different terminals you use.

WHAT INFORMATION IS COLLECTED?

When you visit a website, that site may store or retrieve information using your browser. This information does not directly identify you, it allows you to record information relating to the browsing of your Terminal on the Site, which ASMODEE will be able to read during

your subsequent visits to the Site, which will allow you to enjoy a more personalized Internet experience.

HOW LONG ARE COOKIES STORED?

Cookies are kept either for the duration of browsing on the Site or for a period of thirteen (13) months after they are first deposited on your Terminal.

At the end of the storage period, the personal data collected through cookies will be deleted.

HOW CAN I MANAGE THE COOKIES PLACED ON MY DEVICE FROM OUR SITE?

Except for technically necessary cookies, the storage of a cookie on a Terminal is subject to your wishes, which you can express and modify at any time and free of charge through the various choices offered to you.

Indeed, you can easily disable and/or delete cookies from your computer, tablet or mobile phone by managing your browser settings.

Several possibilities are offered to the User to object to cookies:

- **Cookie settings by the internet browser**

The User can configure their internet browser so that HTTP cookies are saved in their Terminal or, on the contrary, that they are rejected, either systematically or according to their issuer.

The User can also configure his internet browser so that the acceptance or refusal of cookies is offered to him from time to time, before a cookie is likely to be saved in his Terminal.

For the management of cookies and its choices, the configuration of each browser is different. It is described in the help menu of the User's browser, which will allow them to know how to change their cookie wishes:

- For Microsoft Internet Explorer (Windows Internet Explorer, Windows 10, Windows 8.1, Windows 7): <http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies>
- For Google Chrome : <https://support.google.com/chrome/answer/95647>
- For Safari : <https://support.apple.com/kb/PH21411>
- For Safari iPhone / iPad : <https://support.apple.com/en-us/HT201265>

- For Firefox : <https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop>
- **Advice from the CNIL**

The CNIL (Commission nationale Informatique et Libertés) website offers you advice on how to limit the traceability of your web browsing:

- block third-party cookies. Third-party cookies are usually not necessary to take advantage of the resources available on the Internet. If you want to limit your traces, it is recommended that you reject them by default.
- Prevent the installation of the most common trackers. Many extensions allow you to block the different trackers. For example, for the Chrome browser, DoNotTrackMe, Disconnect, Ghostery...
- Block social media sharing buttons.
- Limit tracing in Adobe Flash. It is recommended to change these settings by connecting to the settings manager accessible online, but if the Flash site offers a deactivation to prevent any storage on computers, it does not work 100%. LSO (Flash) cookies are resistant to the manipulation of deleting "traditional" cookies via the web browser. Rather than manually deleting LSO cookies, it is possible to download an extension to your browser that will allow you to delete them each time the browser is closed. For example, Betterprivacy for Firefox.
- **"Do not track" mechanism**

You can also set your browser to notify websites that you do not want to be tracked (so-called "Do Not Track" mechanism).

- Google Chrome : <https://support.google.com/chrome/answer/114836>
- Microsoft Internet Explorer : <http://windows.microsoft.com/en-us/internet-explorer/use-tracking-protection#ie=ie-11>
- Microsoft Edge : <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy>
- Apple Safari : <http://support.apple.com/kb/PH11952>
- Mozilla Firefox : <https://support.mozilla.org/en-US/kb/how-do-i-turn-do-not-track-feature>

HOW TO CONTACT US



If you have any questions about our data protection practices and how we process your data, you can contact our privacy team and the Data Protection Officer by sending an email to

DPO@asmodee.com

Or by sending a letter to:

Data Protection Officer
Financière Amuse Bidco
18 rue Jacqueline Auriol
78280 Guyancourt

LEARN MORE

To find out more about how we process your personal data, please read [our privacy policy](#).

Last updated: August 16, 2024